BEST AVAILABLE OUTY

27-Jun-2006 12:49 From-KNOBBE MARTENS OLSON BEAR

949 7609502 T-933 P.005/013 F-818

Application No. : 09/825,772 **Amdt. Dated** : June 27, 2006

Reply To O.A. Of: February 27, 2006

Amendments To The Specification

Insertions appear as underlined text (e.g., insertions) and deletions appear as strikethrough text (e.g., deletions).

In the Title:

Please amend the title as follows:

SYSTEM AND METHOD FOR PROVIDING PERMISSION MARKETING TO SUBSCRIBING CONSUMERSREQUEST BASED CONSUMER INFORMATION